

FREE WEBINAR

WHAT YOU NEED TO KNOW:

San Manuel Charitable Giving Program

Presented by: Strategic Philanthropy Team

Wednesday, January 13, 2021 | 10:00AM - 11:00AM (PST)

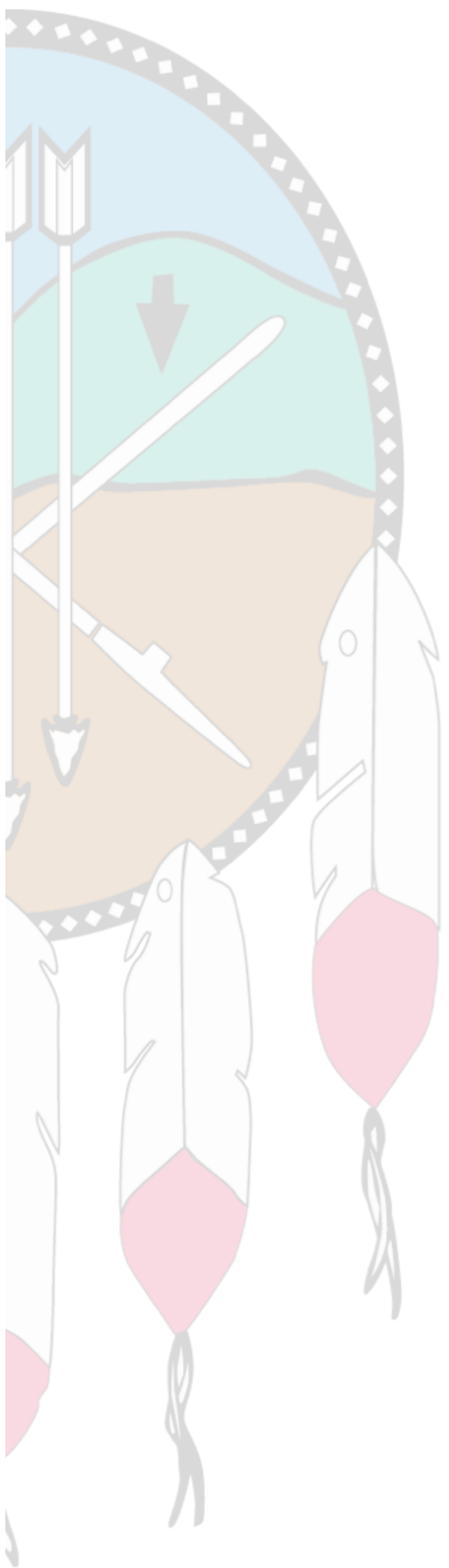


Housekeeping Items

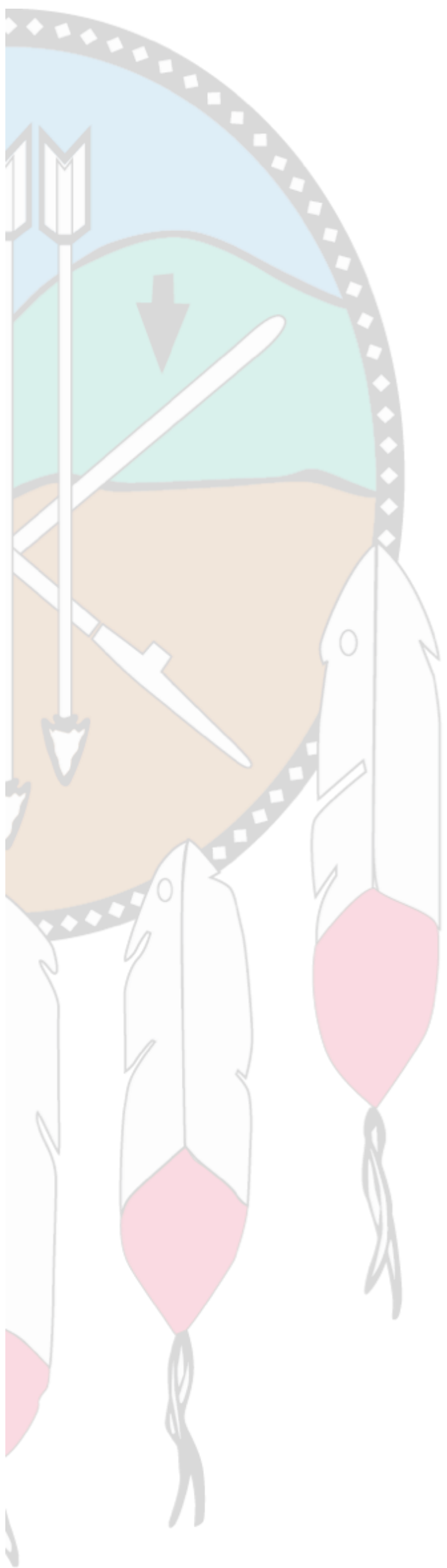
- Keep your mics muted
- Post any questions in the chat box
- Recording of webinar & presentation will be emailed out
- Recording of webinar & presentation will be posted on SanManuelCares.org on the Resources page

Webinar Agenda

1. San Manuel Strategic Philanthropy Introductions
2. Guest Speaker Introduction
 - *Jacob Coin, Executive Advisor to the Chairman*
3. San Manuel Philanthropy Presentation
4. Q&A
5. Announcement from San Manuel Human Resources
6. Announcement from Strategic Philanthropy Team

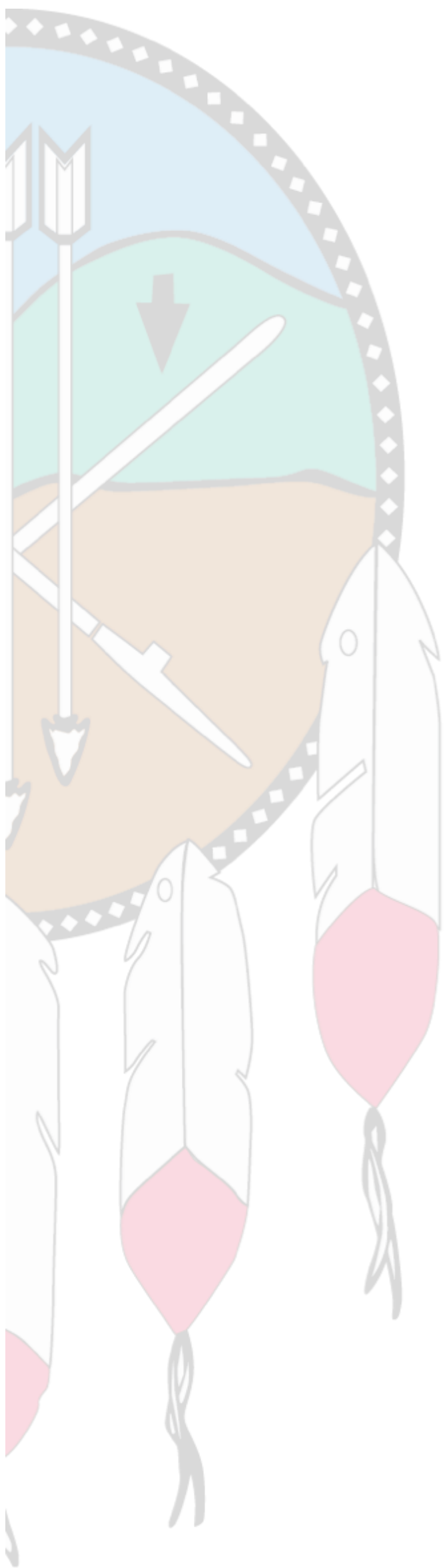


San Manuel Strategic Philanthropy Introductions



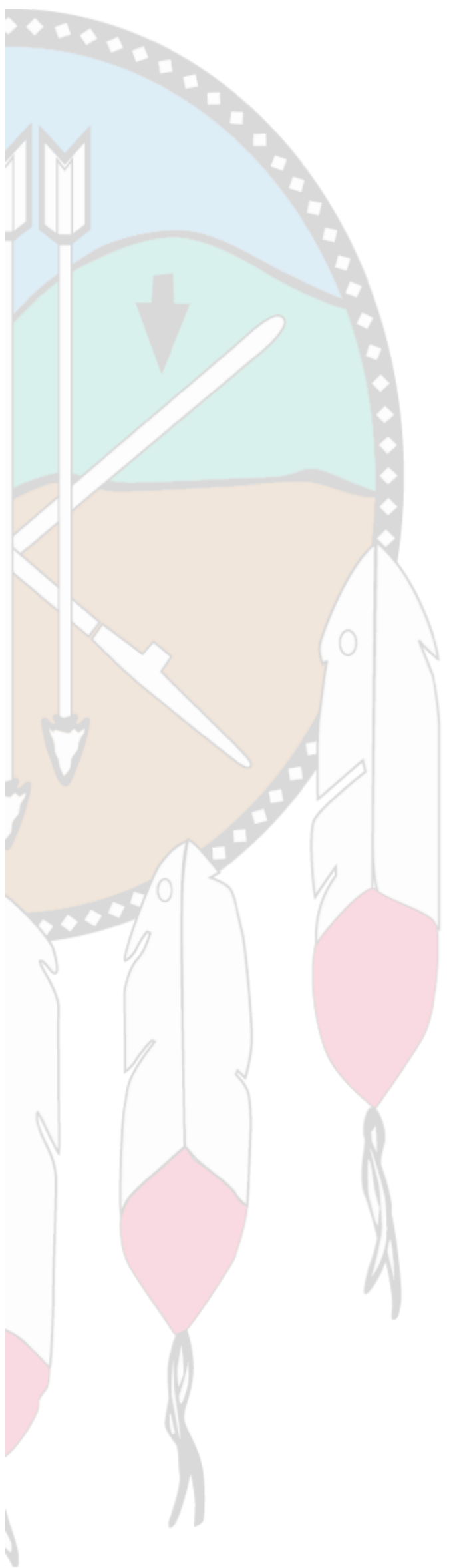
Guest Speaker Introduction

Jacob Coin, Executive Advisor to the Chairman



San Manuel Charitable Giving Program

Presentation



Giving Pillars

Funding Areas

Education Pillar

Inspiring our Future Through Education – We support programs that create pathways to a better future through education

- **Funding Areas:**

- Science, Technology, Engineering and Math (STEM) programming in local K-12 schools (public, private and charter)
- After-school programming to help students reach their full potential as productive, caring and responsible citizens
- Fund scholarship programs for high school and college-level students in need of financial assistance to cover tuition and education-related expenses
- Programs directed to supporting college access that assist students that desire to pursue education beyond high school
- College and career readiness programs that provide successful transitions between high school and college, or work with students to help them gain the skills, knowledge, and expertise needed for their post-secondary success
- Community-based arts and music programming

Health Pillar

Reinforcing Healthy and Resilient Communities – We partner with community-based organizations, native-led organizations, and local agencies that uplift and support the development and resilience of our communities.

- **Funding Areas:**

- Direct healthcare services including education, prevention and disease management
- Support programs that provide career pathway programs through workforce development and training opportunities
- Disaster response and mitigation efforts that support and protect our communities
- Support programs that provide direct services for missing and murdered indigenous women and girls
- Environmental organizations supporting environmental issues

Economic & Community Development Pillar

Empowering Lives – We stand up for those who need basic services, including food and shelter, and we stand with those who served our country.

- **Funding Areas:**

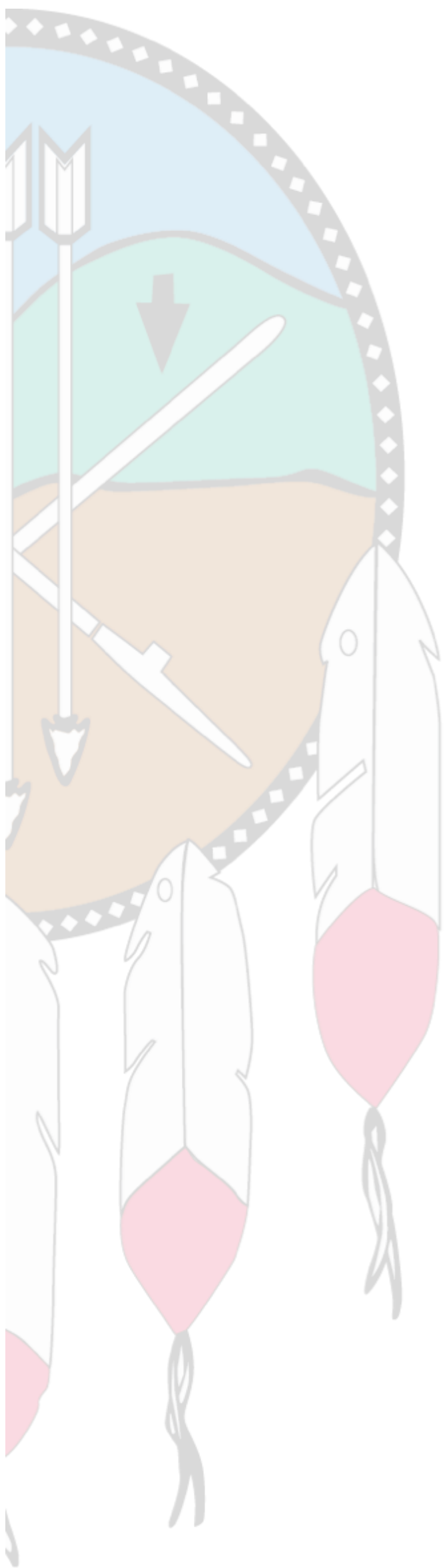
- Support direct services to prevent and address homelessness through the delivery of case management services and housing programs
- Programs directed to supporting economic mobility for veterans and military families
- Senior programming efforts that increase the quality of life for senior citizens
- Programs that provide support for victims of domestic violence
- Support projects that create the development, preservation, or rehabilitation of accessible transitional housing
- Nonprofit organizations that provide accessible civil legal aid

Special Projects Pillar

Preserving Cultural Traditions & Empowering Indian Country – We take pride in our heritage and rich cultural history. San Manuel’s unique culture and history includes teaching our community the sacrifices of our ancestors, and what defines and sustains us today.

- **Funding Areas:**

- Cultural education; cultivation of indigenous heritage stewardship; maintenance and revitalization of traditional life-ways; documentary, oral history and language preservation and application
- Cultural gatherings, heritage celebrations, and cultural centers
- Environmental protection, conservation and sustainability, including wildlife, plant communities, water resources, and other related resources.



Grant Proposal Application

Required Documents + New Application Questions

Required Documents

- Completed Application
- Completed Project Budget on provided template
 - Total project/program amount & total amount requested from San Manuel
 - Secured/pending income
- Current Organizational Operation Budget
- Completed W-9 (Rev. October 2018)
 - Mailing address for payment
 - All organizations must submit form including government agencies and public schools
 - Found on IRS website: <https://www.irs.gov/pub/irs-pdf/fw9.pdf>
- Current IRS Tax Ruling Letter (Government agencies/public schools exempt)
- Current Audited Financial Statements
- Current 990 Form

Required Documents - Continued

- Confirmation of Support
 - Actual copy of check, approval letters, etc.
 - Confirmation must be within the program year
- For Schools, Tribal & City Governments: Signed Letter from Principal/Tribal Chair/City Manger
- Quote/Bid for purchase of a specific item

New Application Questions

1. How are the demographics of the community/clients your organization serves reflected in the composition of your staff, board, and/or volunteers?
2. Provide general ethnicity information of staff and volunteers – drop down menu
3. Provide a brief description of your Board of Directors
4. Select the Giving Pillar your request falls under & explain how it relates to your selected pillar
5. What are some of the strengths of the community your organization is serving? How do these strengths impact your programming?
6. Yes/No questions on organization's grievance policy and reasonable accommodations for individuals with a disability
7. Optional Attachment: Any document related to the program that supports your request

Modified Questions

Original Questions

1. Projected number served.
2. What are the plans for evaluating the impact and success of the proposed activity? Indicate what process and/or impact information will be collected to measure and demonstrate success.



Updated Questions

1. Overall projected number served by project or program & projected number served with grant funds.
2. What methods will you use to evaluate the proposed activity? What information will be collected? How will the evaluation results be used to strengthen future programming?

Modified Questions Continued

Original Questions

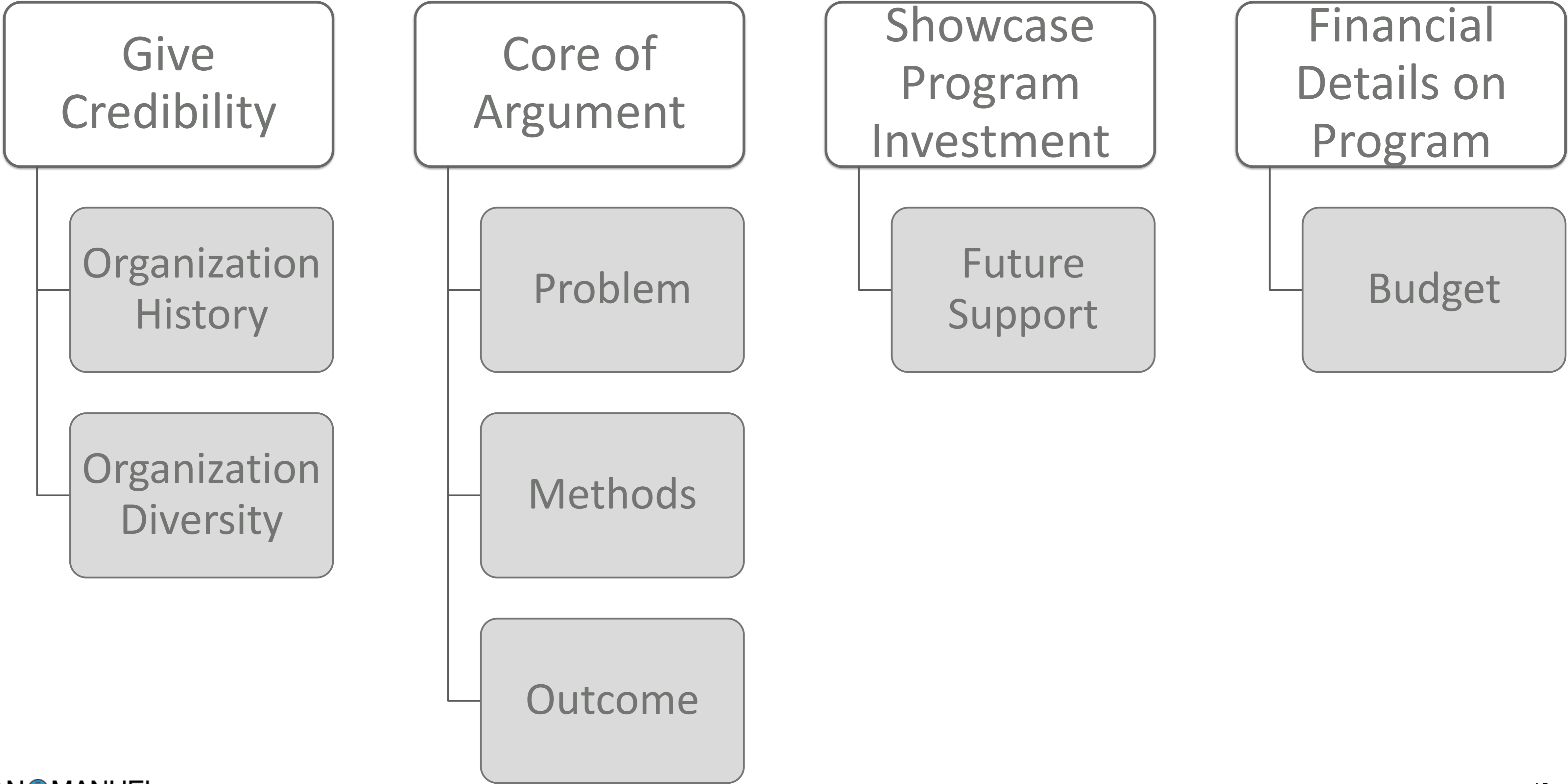
3. Describe the long term strategy for funding this project or program. Include your fundraising efforts and other grants obtained or this project/program.
4. Does your organization offer any volunteer opportunities that our team members can participate in?



Updated Questions

3. How do your organization's financial, programmatic, evaluation, and leadership strategies contribute to the sustainability of this program or project?
4. Does your organization offer any volunteer opportunities that our team members can participate in? If so, how do we find out about these opportunities?

Basic Grant Proposal Structure



Grant Proposal - Writing Tips

Problem Explains the Situation

- 5 whys, significance, & causes

Clear & Concise Writing

- Use the search feature to find overused words

Consistency is Key

- Ex: Program title on application matches budget

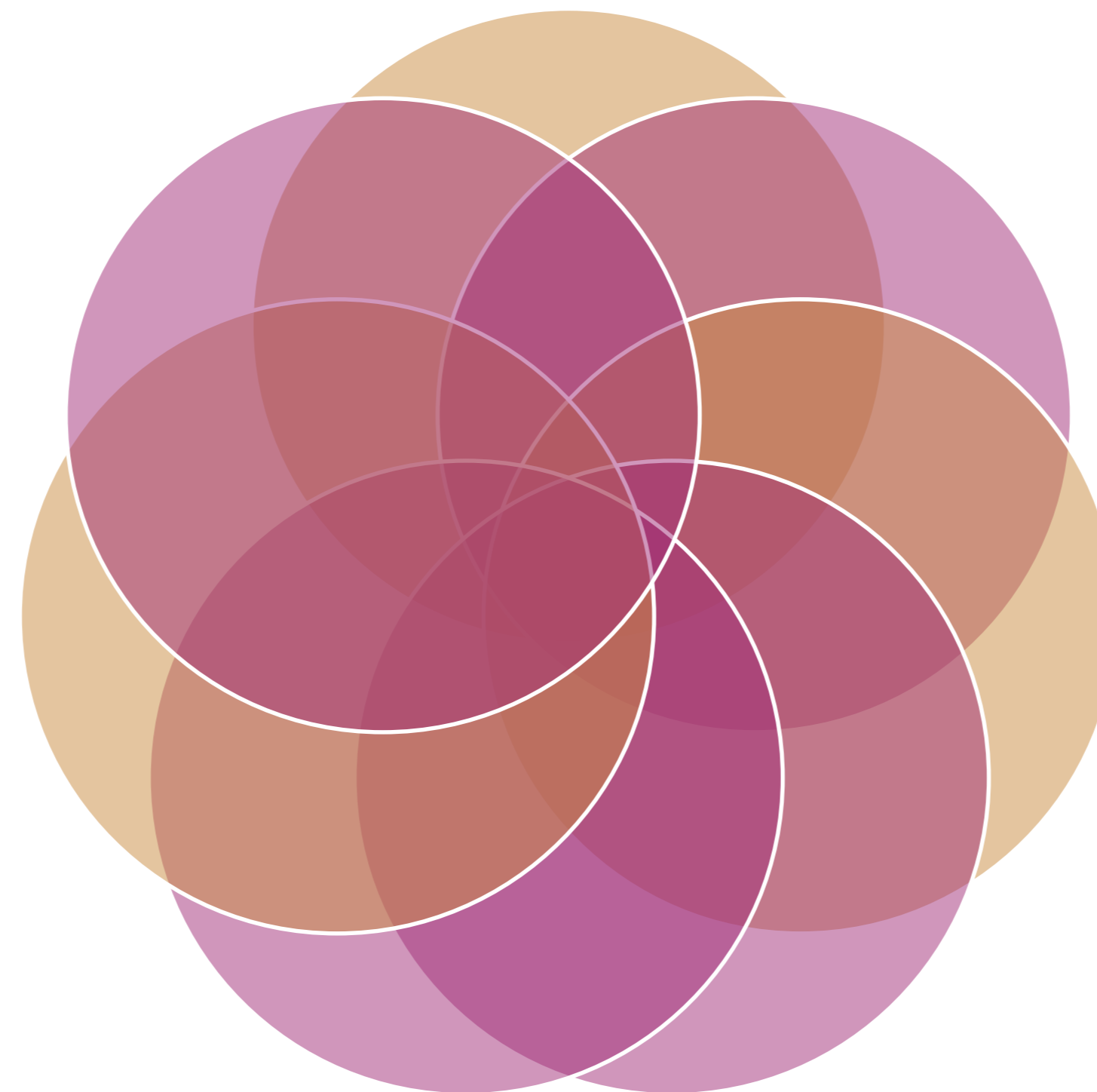
Problem Causes Shapes Methods

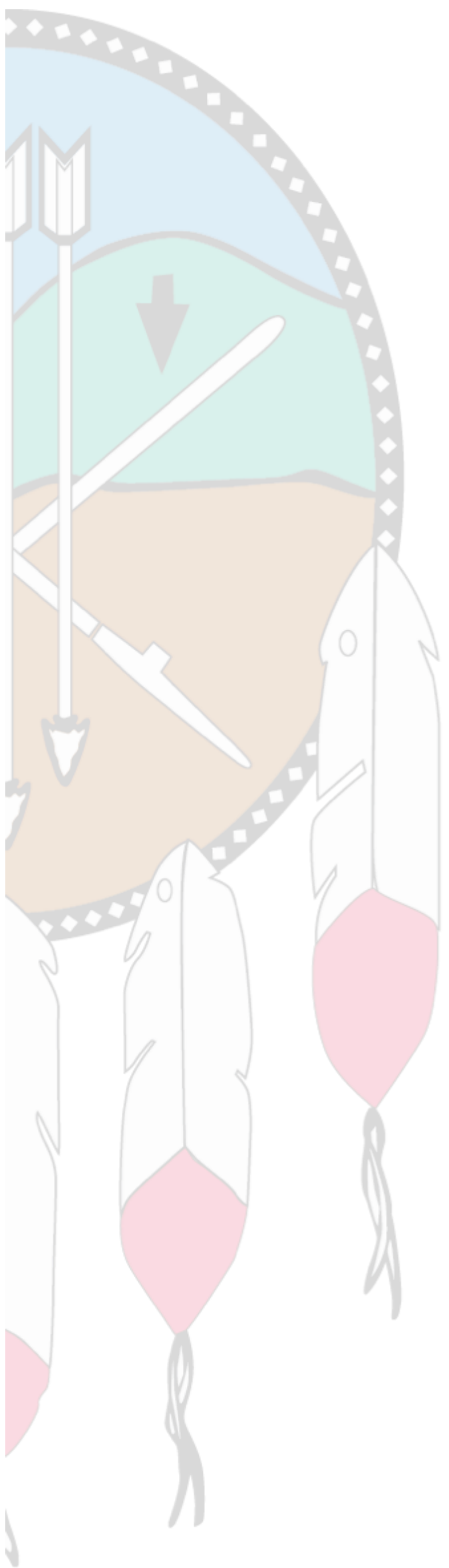
Mix of Storytelling & Statistics

- Don't forget to include your sources!

Provide Realistic View of Program/Organization

Tailor the Proposal to the Funder





Q & A Period

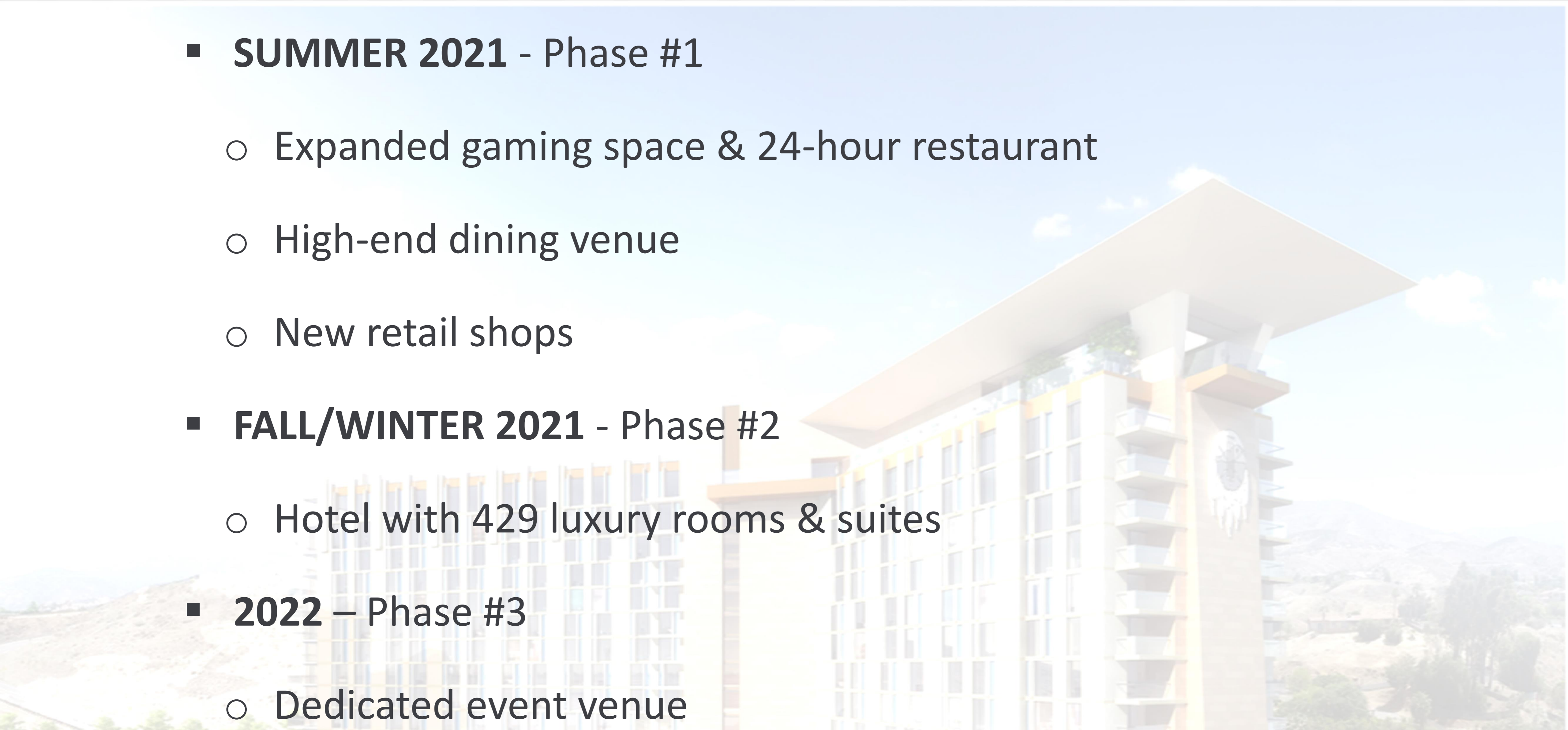
2021 Charitable Partner Employment Opportunities



SAN MANUEL
HUMAN RESOURCES
GUIDING PROGRESS. DEVELOPING PEOPLE.

SAN MANUEL CASINO RESORT EXPANSION

- **SUMMER 2021 - Phase #1**
 - Expanded gaming space & 24-hour restaurant
 - High-end dining venue
 - New retail shops
- **FALL/WINTER 2021 - Phase #2**
 - Hotel with 429 luxury rooms & suites
- **2022 – Phase #3**
 - Dedicated event venue

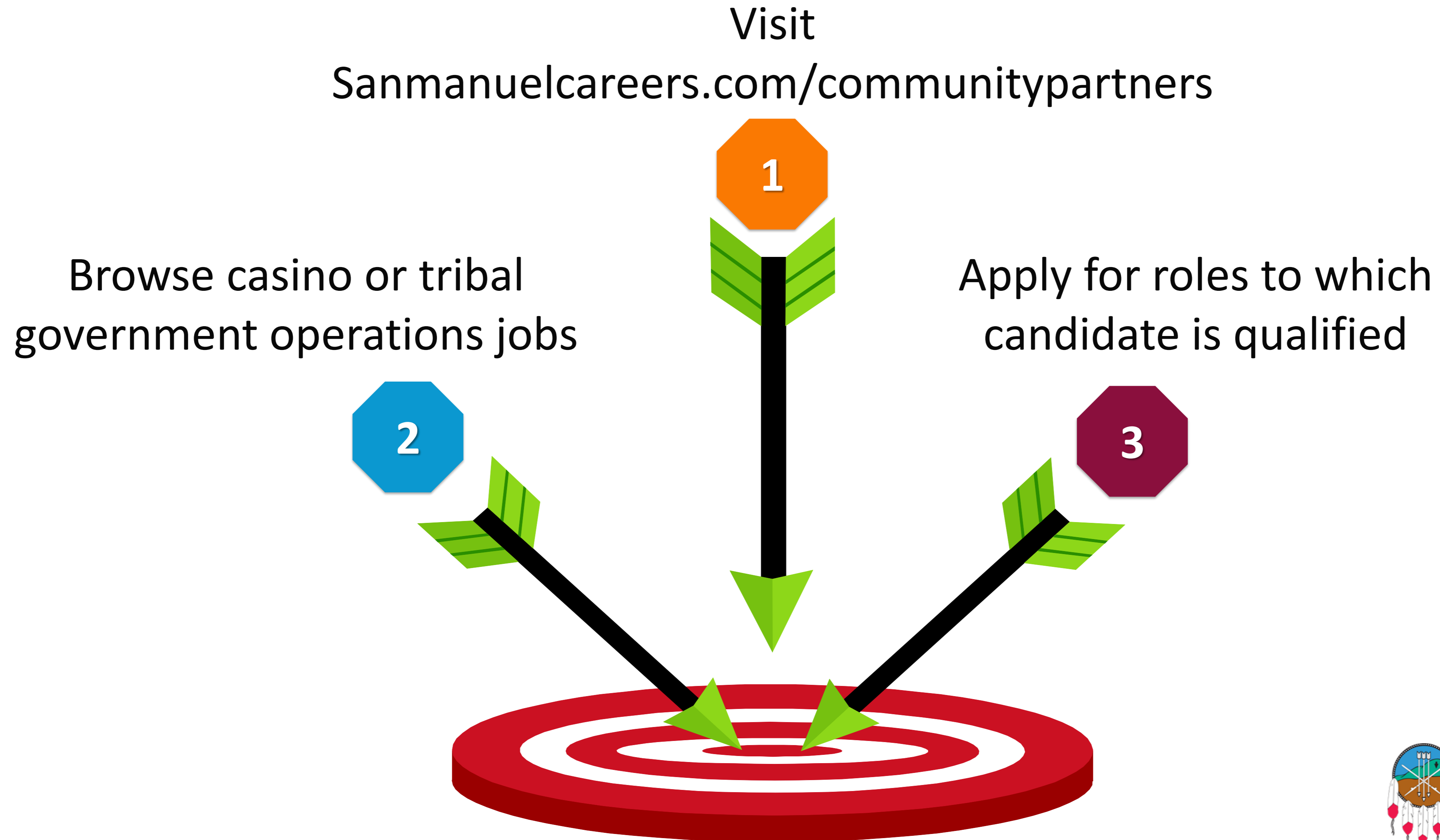


EMPLOYMENT NEEDS

- **JOB:** 2,000+ permanent, full-time jobs
- **LEVEL:** Entry to Managerial level
- **ROLES:** Cook, Dishwasher, Housekeeper, Baker, Slots Attendant, Cashier & more
- **REQUIREMENTS:** Background check, Gaming license
- **EDUCATION:** Most roles require high school diploma or equivalency

(San Manuel offers GED Works program to help workers obtain high school equivalency for roles that require it.)

PATHWAY TO EMPLOYMENT

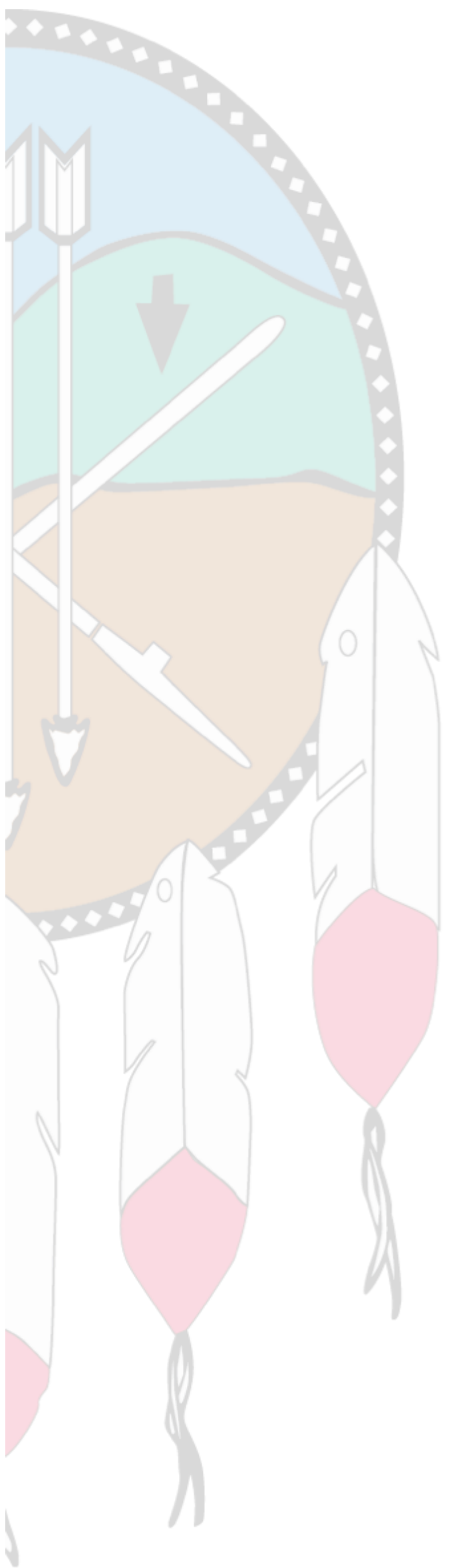


QUESTIONS?

Announcements

- Recording and presentation will be emailed and will also be available on the San Manuel Cares Website
- Survey
- February Seminar
- Grant Cycle Dates

While we remain cautiously optimistic about the COVID-19 pandemic and our ability to provide grants in 2021, please remember this is a competitive process. We are not able to support all grant requests submitted.



Thank you!
